

LogicTalk

LIVE FROM CABLELOGIC

Welcome to the first edition of Logic Talk, our customer newsletter. The aim of this newsletter is to update you on what's happening in our business and the industry as a whole. Logic Talk will inform you of the latest technological advances and what they could mean to your business and its productivity.

Our business has seen a lot of changes recently, with one of our longstanding Project Managers, Steve Partalo (aka Brocky), moving on to pursue his dreams of travelling. He will be sorely missed.

We have also just secured two very large and important tenders. Centurion Transport has selected Cablelogic for an electrical and communications installation at its new Perth depot, and Cablelogic will be providing a fibre optic and communications process control network to Fortescue Metal Group's Cloud Break mine and port facilities.

In July, we were audited for our Quality Assurance Certification and passed with flying colours.



DID YOU KNOW?

Cablelogic can test the safety of your electrical equipment

Cablelogic has an electrical test and tag machine, allowing us to test electrical equipment for its safety and suitability. If you have electrical equipment that is due for a safety audit, please contact Andrew Watson, Service Manager, to arrange an appointment with one of our technicians.



PRODUCT UPDATE

Connect to renewable energy with Renewable Logic

Cablelogic is launching a new division – Renewable Logic. Renewable Logic specialises in the design and installation of grid connected and remote area electricity systems.

With the support of our suppliers and manufactures we can install quality photovoltaic and wind electricity systems at your residence or business in towns and cities across the state.

Grid connect solar electricity systems can help to reduce your electricity bill and give you the opportunity to make a positive contribution to addressing climate change. Government rebates of up to \$8,000 are available, and in certain areas of the South West Interconnected System 50 per cent rebates are available to eligible applicants.

We also design and install Remote Area Power Systems (RAPS) to any location in WA. RAPS offer a cost effective approach to small to medium remote power supplies when compared to diesel generation, and government rebates of 50 per cent of the cost of the system are available to eligible applicants.

For more information about grid connect or RAPS, contact Ramon.



SAMSUNG UPDATE

Product launch – OfficeServ 7100

Samsung Communications has launched a system designed to meet the specific telephony needs and inevitable growth requirements of Australian small businesses – the **OfficeServ 7100**.

Samsung's **OfficeServ 7100** is for the small business that wants complete control over its communication in an easy and affordable all-in-one package.

The **OfficeServ 7100** completes Samsung's **OfficeServ 7000** series of convergence telecommunications solutions. The **OfficeServ 7000** series levels the playing field for today's small to medium businesses by supplying voice and data, wired and wireless– all on a single cost-effective platform.

The **OfficeServ 7100** is the most advanced and flexible small system ever launched by Samsung, and can be tailored to suit different business requirements, such as:

- A standalone telephone system with basic and advanced voice features;
- A hybrid IP solution with a mixture of digital and IP phones;
- A fully converged voice and data solution with wired and wireless connectivity;
- A networked solution for branch offices connected to other sites using IP and providing local trunking; and
- A pure IP solution using IP phones and SIP/H.323 trunks

The leading IT site, www.zdnet.com.au, recently reviewed the **OfficeServ 7100**, honouring it with an Editors' Choice Award and an impressive 9 out of 10 rating.



CASE STUDY

bridging the communication divide for a regional customer

Employment Directions is a not-for-profit jobs placement, employment and training provider that manages contracts as part of the Government's Job Network. Employment Directions is located in the Gawler, Barossa Valley, Clare and Port Pirie regions of South Australia.

Effective telecommunications are extremely important to Employment Directions, and the company prides itself on putting its clients first, which are spread across a wide geographic area.

For its recent communications upgrade, Employment Directions chose a Samsung OfficeServ solution based on its ability to offer value, innovation and quality.

Samsung **OfficeServ 100**'s were installed at the Port Pirie and Clare sites and **OfficeServ 7200**'s at Nuriootpa and Willaston. The **OfficeServ** networking capabilities mean a remote location can be linked to operate transparently as a single entity. They also allow infrastructure owners to benefit from the cost effective sharing of selected features across the network. They can access centralised functionality – from simple call forwarding and transfers to advanced features such as operator services, voice mail and automated attendant.

For a full case study, visit www.samcom.com.au/casestudies.

SPECIAL OFFER

Samsung is pleased to offer Cablelogic customers a special introductory offer on the **OfficeServ 7100**. From now until December, we are offering customers FREE 2-port voicemail with every purchase of the **OfficeServ 7100** system.

For more information, please contact Della Cornish, Sales Manager.